

Beauty's SECRET

WEAPON

A NEW FACIAL REJUVENATION TECHNIQUE THAT RESTORES TONE WITHOUT LOOKING "TIGHT" HAS BEEN DEVELOPED BY AUSTRALIAN PLASTIC SURGEON DR BRYAN MENDELSON.

The United States? Brazil? Europe? When asked to nominate world leaders in plastic surgery, most people assume these countries are at the forefront of technology. Rightly so, but Australia is just as impressive. As proof, in Rio de Janeiro last August, Melbourne plastic surgeon Dr Bryan Mendelson was inaugurated as the 18th president of the International Society of Aesthetic Plastic Surgery (ISAPS). It's a coveted position and the first time an Australian has been honoured. Through ongoing international training programs, ISAPS keeps its members (a substantial proportion are Australians) at the forefront of new techniques.

The Toorak-based Dr Mendelson is highly respected internationally. His research and teaching on facial anatomy, which focuses on structure and the ageing of the face, enabled the development of the Complete Composite rejuvenation technique. Complete Composite delivers soft, natural results, by restoring tone to the facial ligaments without directly pulling on the skin. The effect is a healthy, fresher youthful appearance, rather than that traditional Hollywood look, where the skin appears as if it's stretched too tight over the cheeks.

Mendelson is a big believer in prevention, so he tends to recommend surgery to men and women at a younger age than is traditional. — this means when early signs of sagging start to appear, before they become too apparent.

In addition to facial rejuvenation, Dr Mendelson also performs eyelid surgery, temporal lifts, browlifts, mid-cheek lifts, necklifts and the revolutionary Thread Lift surgery. He also consults and carries out rhinoplasty and breast enhancements.

To find out more about these procedures and arrange a complimentary pre-consultation with Dr Mendelson's Patient Advisor, phone Jilda Cosentino at their Toorak office on (03) 9826 0977 or email patientadvisor@bmendelson.com.au. For more information on the latest procedures, also consult their websites: www.bmendelson.com.au; the ISAPS website, www.isaps.org, and the Australian Society of Plastic Surgery, www.plasticsurgery.org.au.

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